



Asana Is Now Available in the New AWS Marketplace AI Agents and Tools Storefront

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SAN FRANCISCO--(BUSINESS WIRE)--Jul. 16, 2025-- Asana (NYSE: ASAN) (LTSE: ASAN), a leading work management platform for human + AI coordination, today announced its availability in the new AI Agents and Tools storefront in AWS Marketplace. This enables AWS customers to easily discover, buy, and deploy Asana using their AWS accounts, accelerating AI agent and agentic workflow development.

The AI Agents and Tools storefront in AWS Marketplace serves as a centralized catalog for hundreds of AI solutions from trusted AWS Partners. Asana helps companies align teams and manage strategic initiatives, programs and company goals to accelerate organizational impact.

"By offering Asana through the AWS Marketplace AI Agents and Tools storefront, we're providing customers with a streamlined way to access our platform's AI solutions, including AI Studio, a no-code builder for designing AI workflows," said Eron Sunando, Head of Global Channel & Alliances at Asana. "Teams can get started quickly using our pre-built workflows, or they can build and deploy AI workflows to fit specific requirements. This adaptable approach fosters seamless human + AI coordination, resulting in significant productivity gains and lets teams focus on higher-value, strategic work."

Asana AI takes on the busywork, handles project coordination, and orchestrates work across critical workflows – from intake to planning, execution, and reporting. The sophistication of the AI's capabilities rely on Asana's Work Graph®, which captures the critical context and historical relationships between all work inside an organization – who is doing what work, by when, how, and why.

Through the AWS Marketplace AI Agents and Tools storefront, customers can significantly accelerate their procurement process to drive AI innovation, reducing the time needed for vendor evaluations and complex negotiations. With centralized purchasing using AWS accounts, customers maintain visibility and control over licensing, payments, and access through AWS.

As a SaaS solution, Asana supports model context protocol (MCP) for streamlined agent communication. This standard protocol allows AI agents to securely access Asana's rich work data – including projects, tasks, and team workflows – enabling customers to build more sophisticated AI solutions that understand the full context of their work across AWS services.

To learn more about Asana in AWS Marketplace, visit the product page [here](#). To learn more about the new AI Agents and Tools storefront in AWS Marketplace, visit <https://aws.amazon.com/marketplace/solutions/ai-agents-and-tools/>.

About Asana

Asana is a leading work management platform for human + AI coordination. Over 170,000 customers like Accenture, Amazon, Anthropic, Morningstar, and Suzuki rely on Asana to align teams and accelerate organizational impact. Whether it's managing strategic initiatives, cross-functional programs, or company-wide goals, Asana helps organizations bring clarity to complexity—turning plans into action with AI working alongside teams every step of the way. To learn more, visit www.asana.com.

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